



VENDOR APPLICATION

With over 500 riders coming to Downtown South Milwaukee for a full day of professional bike racing, spectators from all over the region will be on hand to peruse the vendor area near the start/finish line on Milwaukee Avenue. This is a great opportunity to showcase your product or service to a local and regional audience.

Vendor cost is \$50 for the day of July 20, 2010 for a 10 x 10 area. Vendors must provide their own tents/tables. Races will begin at 10:00 and occur throughout the day leading up to the exciting Category 1 race at approximately 6:00 pm. Activities are anticipated to conclude by 8:30 pm.

Please send this completed application and a check payable to the South Milwaukee Chamber of Commerce to 2906 6th Avenue, South Milwaukee, WI 53172 to reserve a spot. A confirmation with your stall location and set up time window will be sent approximately one week before the race day. Vendors selling food or produce must comply with South Milwaukee Health Department regulations and pay any additional applicable fees. Contact the SMHD directly at (414) 768-8055.

For questions about the event or the vendor area please visit www.SMBikeRace.com or contact Danielle Devlin at (414)750-5542 or ddevlin@bizwi.rr.com.

Contact Name: _____

Business Name: _____

Business Address: _____

Phone: _____ Email: _____

Describe your product or service in detail:

Note: No generators allowed. Electricity may be available. Please call for details.

2010 Bucyrus International Cycling Classic
South Milwaukee, Wisconsin
www.SMBikeRace.com
(414) 750-5542 or ddevlin@bizwi.rr.com

